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**John B. Lacson Foundation Maritime University – Molo, Inc.**  
**College of Business**  
**Iloilo City**

**LEVEL OF AWARENESS OF BACHELOR OF SCIENCE IN TOURISM**  
**STUDENTS ON THE TOURISM EVENTS IN ILOILO CITY**

A Research Presented to the  
Faculty Members of the College of Business  
John B. Lacson Foundation Maritime University-Molo, Inc.  
Iloilo City

In Partial Fulfillment  
of the Requirements in Research  
(Methods of Research)

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Papna, B. J. L., Asupan, R. M. C., Arroyo, R. A. T., Calinao, M. R. A., Gonzales, D. D., Navarra, N. A. S., Rosas, L. F. Q., Soriano, D. M. O. "*Level of Awareness of the Bachelor of Science in Tourism Students on The Tourism Events in Iloilo City*" Unpublished Research Paper. John B. Lacson Foundation Maritime University-Molo, Inc., October, 2011.

*Abstract*

This study aimed to know the level of awareness of Bachelor of Science in Tourism students on the tourism events in Iloilo City. The respondents were the first year to third year BST students of John B. Lacson Maritime University Molo, Inc. for a total of ninety students. They were randomly selected, and stratified according to year level. A validated researchers-made questionnaire was used to gather the data needed for this study. The data gathered were subjected to descriptive statistics such as mean, standard deviation, t-test, and one-way ANOVA. The study revealed that the respondents, when taken as a whole and when classified according to sex, year level and monthly family income, were found to be "average" on their level of awareness. It connotes a good knowledge of the tourism events in Iloilo City. Most likely, students are natives of Iloilo or are really interested in tourism.